

Legends 2021

CALIFORNIA

THE GOLDEN STATE OF DESIGN

May 3-5

LC LA CIENEGA DESIGN QUARTER

ARTWORK CREATED EXCLUSIVELY FOR LCDQ BY RF. ALVAREZ

MEMBERS

ALT for Living • Antonio's Bella Casa • Arteriors

Atacama Home • B. David Levine • Ben Soleimani

Caché • Christopher Farr • Circa Lighting

Claremont Furnishing Fabrics • Compas Stone International

Farrow & Ball • Forbes and Lomax • Gracie • Harbinger

Havwoods Flooring • Hollywood at Home • Jamal's Rugs

James Royce • John Nelson Antiques

Jonas • Kreiss • Mansour | Mansour Modern

Marc Phillips Decorative Rugs • McKinnon & Harris

Mecox • Mehraban Rugs • Modern Rugs LA

Paul Ferrante Inc. • Philip Stites • Remains Lighting

Renaissance Design Studio

RH West Hollywood • Serena & Lily Design Shop

TM Italia • Una Malan • Waterworks

West Hollywood Fireside BBQ Appliance

Woven • Wrensilva



The La Cienega Design Quarter is excited to have your attendance at the most sought after event on the national design calendar.

The theme for LEGENDS 2022,
California: The Golden State of Design, is displayed in the windows of the 40 LCDQ member shops, showrooms and galleries on La Cienega Boulevard,
Melrose Place and Melrose Avenue.

The LCDQ hopes you enjoy your LEGENDS adventure and looks forward to seeing you next year.

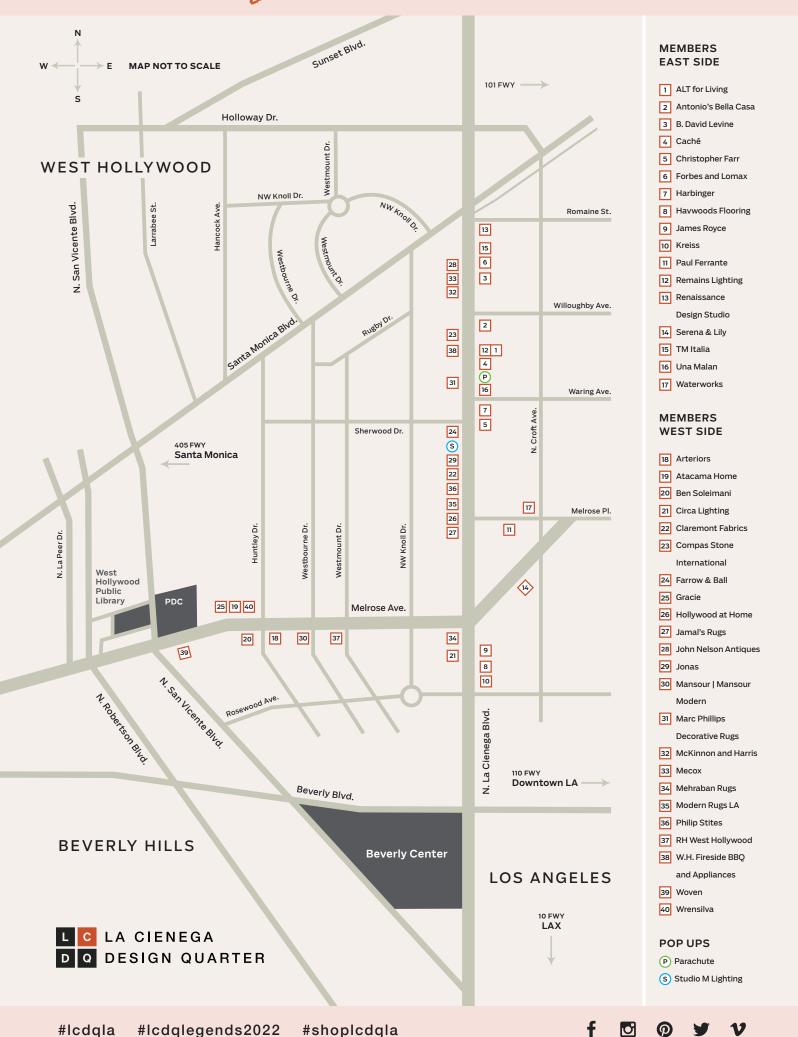
A PORTION OF THE PROCEEDS FROM REGISTRATION FEES WILL BENEFIT Habitat for Humanity Greater Los Angeles.

For questions and directions, visit our Registration & Information Desk 719 N. La Cienega Blvd.

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#Icdqlegends2022 #americasfavoritedesignfestival #shoplcdqla #Icdqlegends #Icdqla

Legends CALIFORNIA THE GOLDEN STATE OF DESIGN



Visit the legendary windows of the La Cienega Design Quarter and witness the creative vision of the participating designers in LEGENDS.

Alessandra Branca - Serena & Lily

Alison Pickart - Farrow & Ball Billy Cotton - Harbinger Brigette Romanek - Waterworks César Giraldo - Mehraban Chad Dorsey - Harbinger Dee Murphy - Gracie Studio Dre Design / Andrea Shapiro - Marc Phillips Huma Sulaiman - Modern Rugs LA Julia Wong - Mansour Karan Brady - Marc Phillips Keia McSwain - Marc Phillips Kristi M Nelson - Caché Lauren Martin-Moro - Una Malan Madeline Stuart - Philip Stites Mike Moser - Harbinger Nathan Turner - Mecox Peti Lau - Caché Raúl de la Cerda - Atacama Home RIOS - Ben Soleimani

2022 LCDQ VOLUNTEER BOARD MEMBERS

Studio Balestra - Woven

Philip Stites, Philip Stites Inc. Joe Lucas, Harbinger Jennifer Gracie, Gracie Studio Elizabeth Kaplan, Paul Ferrante Inc. Dave Benbow, Mecox Tamar Mashigian, Executive Director

VENDORS

Event coordination, Promotion and Everything Else: Tamar Mashigian / Designing PR Opening Party: Joe Lucas and Inner Gardens Registration: Active Event Technology Graphics: Matthew Morgan, Mary Franz Assistants: Donna May Lyons, Conor McGill



....aspire... FREDERIC Galerie

IUXE VERANDA House Beautiful



PARACHUTE STUDIO M





FISHER & PAYKEL MIDDLEBY

TUESDAY, May 3

OPENING CELEBRATION

6:00 - 8:00 pm **Gracias Madre** > West Hollywood (VIP Registration only)

I ATF NIGHT AT MARC PHILLIPS

8:00 pm to ... @ Marc Phillips 815 N. La Cienega Blvd. > A party to celebrate the return of LEGENDS with DJ Crisanto.

REGISTRATION DESK

Wednesday, May 4 & Thursday, May 5 8:30 am - 5:00 pm 719 N. La Cienega Blvd.

Wednesday May 4

9:00 am - 5:00 pm WHAT'S YOUR AURA

@ Modern Rugs LA 711 N. La Cienega Blvd. > What color should your rooms be? An experiential exercise in identifying your own aura with the help of the Benjamin Moore curated color palette. Take a picture in their photo booth and see how vou can reflect vour energy in your home. Sponsored by Benjamin Moore. This is available all day.

9:00 - 11:00 am **WELCOME BREAKFAST**

@ Hollywood at Home 703 N. La Cienega Blvd. > Mix and mingle with the creatives behind our collections and collaborations: brand new wallpaper line Brier & Byrd, Fermoie, Lake August, Leah O'Connell, Penny Morrison, Peter Dunham, Serena Dugan, Tulu, Weezie Towels.

9:30 am - 10:30 am IN CONVERSATION WITH A LIVING **LEGEND: ROSE TARLOW**

@ Harbinger 752 N. La Cienega Blvd > Pamela Jaccarino, Editor in Chief, Luxe Interiors + Design, engages in a one-on-one with pioneering Los Angeles designer Rose Tarlow.

11:00 am - 12:00 pm **KEYNOTE -CALIFORNIA GIRLS**

@ Harbinger 752 N. La Cienega Blvd. > What inspired these California creatives and what tools have helped make them a success along the way?

Moderator: Lindsey Shook, Editorial Director, California Home+Design Panelists: Alison Pickart, Ariel Kaye, Katy Polsby, Serena Dugan *Followed by a reception at Farrow & Ball highlighting window design by Alison Pickart. 741 N. La Cienega Blvd.

12:00 -1:30 nm **LEGENDARY LUNCH**

FOR FURTHER INFORMATION AND UPDATED SCHEDULES, VISIT LCDQLA.COM.

(VIP Registration only) @ Paul Ferrante 8464 Melrose Place > Co-hosted by Paul Ferrante & Pamela Jaccarino, Luxe Vice President & Editor in Chief and Kate Kelly Smith, Luxe EVP.

12:00 – 1:30 pm **LUNCH BREAK** @ Fireside BBQ

Appliances 839 N. La Cienega Blvd. > Enjoy New Zealand style cuisine and kiwi mimosas while listening to a panel discussion moderated by Interiors editor Frika Heet on Designing for a Changing World featuring architects Jordana Maisie and Dan Brunn. and designer Bridget Cooper. Co-hosted by Fisher & Paykel.

TO TELL THE TRUTH

@ Marc Phillips 815 N. La Cienega Blvd. > Join Madeline Stuart and her esteemed design colleagues Adam Hunter. Kevin Isbell and Suzanne Tucker as they discuss how designers handle reasonable - and not so reasonable client demands!

1:00 - 3:00 pm SWEET TREATS FROM

BENJAMIN MOORE @Modern Rugs LA 711 N. La Cienega Blvd. > Enjoy some colorful sweet treats from Benjamin Moore while taking a look at their curated color palette. Take a picture in their photo booth to identify your own aura and see how you can reflect your energy in your home.

1:00 - 3:00 pm A TASTE OF ITALY

@ B. David Levine 918 N. La Cienega Blvd. > Luca Casali of Casali Home will present his company's Italian-made all-glass architectural doors and balustrades, all customizable, at 2 pm.*GELATO LOVE will be served.

1:30 pm - 2:30 pm **KEYNOTE - WHAT ABOUT THE ART?** @ Harbinger

your core identity. Moderator: Carisha Swanson, HB Director of Editorial Special Projects. 752 N. La Cienega Blvd. Panelists: Designers Peter

> The ever-evolving role of **Dunham and Summer** architect and designer in Thornton, Style Directors crafting a collector's home is Rachael Burrows (Veranda) the focus as panelists discuss and Robert Rufino (House how they work with clients to Beautiful) Cocktails + hors curate their acquisitions, cold'oeuvres, panel at 4:30 laborate with art advisers, and pm, followed by Summer Thornton's "Wonderland" plan for site-specific works. Moderator: Jacqueline Terrebook signing. bonne, Editor in Chief, Galerie 3.30 - 5.30 nmPanelists: Designers Leyden Lewis & Brigette Romanek, THE RECHARGING

STATION: Cooking

839 N. La Cienega Blvd.

> Sip on a refreshing drink

while you experience a live

cooking demo on the EVO

and LYNX Grills. Enjoy lite

bites courtesy Viking and

explore the culinary world

Luxury Brand Portfolio.

TASTE OF NAPA

@ Mehraban

Farmstead.

AN EVENING

CELEBRATING

@ Compas Stone

Sponsored by Middleby

of the Middleby Residential

545 N. La Cienega Blvd

> Mehraban unveils its new

Lounge, designed by Cesar

Giraldo in collaboration with

Cosentino, JennAir and TM

Italia. Join us for a Taste of

Napa with California Home

+Design and Napa wineries

Long Meadow Ranch and

6:00 pm - 9:00 pm

THOMAS PROCTOR:

CLASSICAL HOUSES

843 N. La Cienega Blvd.

from the ancient world to

modern architects Gordon

Kaufmann, Paul Williams,

Wallace Neff, Book sign-

tor: Classical Houses" &

hospitality to follow with

chef-prepared Mediter-

vaccination required.

COCKTAIL PARTY

@ Serena & Lily

Branca.

ranean spuntini. Proof of

6:00 pm - 8:00 pm

8422 Melrose Avenue

> Celebrating Window

THURSDAY May 5

Designer Alessandra

ing for "Thomas Proc-

> LA architect Thomas

Proctor speaks on clas-

sicism & its traditions,

Demos, Caffeine,

@ Fireside BBQ

Lite Bites

Appliances

Residential.

6:00 pm

2:30 - 4:00 pm CHAMPAGNE TOAST

Architect Ron Radziner.

@ Studio M pop-up 739 N. La Cienega > Celebrating the new Mat Sanders lighting collection with the L.A. lighting brand Studio M. Hosted by Kelly Phillips Badal, Homes Editor, Luxe Interiors + Design.

3:00 - 5:00 pm CHAMPAGNE **AFTERNOON TEA** WITH GAI FRIF

@ Una Malan 800 N. La Cienega Blvd > Join Una Malan and Jacqueline Terrebonne, Editor in Chief, Galerie magazine in a toast to the new Una Malan showroom. Explore the latest furniture, lighting, textile and accessories along with a popup gallery of contemporary

modern sculpture, painting

and mixed media curated by

Carlos Antonio Gallery. 3:30 pm A PANDEMIC **SUCCESS STORY**

@ 8629 Melrose Avenue > Join Raúl de la Cerda, Atacama Home and Eve Epstein of Hunker.com on a trip to the booming Mexican and Latin American design scene and what it truly means to be a conscientious designer in a post-pandemic world. where human touch, collaboration and inclusivity mean everything. The talk will be at Gracie's newly expanded showroom at 8629 Melrose Ave, with cocktail reception to follow next door at Atacama Home, 8627 Melrose Ave.

4:00 - 6:00 pm **KEYNOTE** -**BUILDING A LEGACY**

@ Ben Soleimani 8626 Melrose Ave > A-list designers join *House* Beautiful and Veranda editors in a conversation about creating a brand presence via print and digital platforms, and evolving while staving true to

9:00 am - 11:00 am BREAKFAST IN (PARACHUTE'S) BED @Parachute pop-up @ 804 N. La Cienega Blvd. > Start the day off with a breakfast hosted by Parachute with special guest Jake Arnold. Browse new Parachute products and be part of the bedroom

Note: The schedule for LEGENDS 2022 is subject to change at any time.

9:00 am - 5:00 pm **WHAT'S YOUR AURA**

trend conversation.

@ Modern Rugs LA 711 N. La Cienega Blvd. > What color should your rooms be? An experiential exercise in identifying your own aura with the help of the Benjamin Moore curated color palette. Take a picture in their photo booth and see how you can reflect your energy in your home. Sponsored by Benjamin Moore. This is available all day.

9:30 am - 10:30 am **KEYNOTE - MODERN MADE WARM**

@ Paul Ferrante 8464 Melrose Place > Frederic magazine design editor Hudson Moore brings together two top designers to discuss the principles of modern interiors — and how to add warmth and personality to spare spaces.Panelists: Billy Cotton, Jamie Bush.

10:00 am - 11:00 am DISCUSSION -Licensing 101

@Studio M pop-up 739 N. La Cienega Blvd. > Discover the ins and outs of licensing from leading experts & join in an enlightening conversation about product licensing from all sides. Moderator: Jennifer Quail. Editor at Large, aspire design and home. Panelists: Designers Erinn Valencich, Mat Sanders, Nina Magon and Laurie Salmore.

11:00 am - 12:00 pm IN CONVERSATION WITH A LIVING LEGEND: **MICHAEL S. SMITH** @ Paul Ferrante

8464 Melrose Place > Steele Marcoux, Editor in Chief, Veranda engages in a one-on-one with Michael S. Smith about his prolific career. Reception to follow.

12:00 - 3:00 pm **SWEET TREATS FROM BENJAMIN MOORE**

@Modern Rugs LA 711 N. La Cienega Blvd. > Enjoy some colorful sweet treats from Benjamin Moore while taking a look at their curated color palette. Take a picture in

their photo booth to identify your own aura and see how you can reflect your energy in your home.

12:00 - 1:00 pm **DISCUSSION -**THE ARTIST'S EYE

@ Harbinger 752 N. La Cienega Blvd. > Engage with three creatives as they discuss their journeys from fine art to fabric and more! Moderator: Kelly Phillips Badal, Homes Editor. Luxe Interiors + Design. Panelists: Alex Mason, Caitlin McGauley, Kelly Ventura.

1:00 - 3:00 pm **MEET & GREET WITH CALIFORNIA PAINTER** LISA BALDWIN

@ B. David Levine 918 N. La Cienega Blvd. > Take a tour of the California outdoors with Plein Air painter Lisa Baldwin, who travels with her paints into the wilderness in search of details in nature often unseen by others. Coffee and sweets served.

1:30 pm - 2:30 pm KEYNOTE - PEOPLE IN **GLASS HOUSES** @ Paul Ferrante

Editor at Large, aspire

design and home. Panel-

ists: Designers Alexandra

Loew and Cesar Giraldo,

Grant Kirkpatrick.

2:30 - 4:30 pm

GROUP BOOK

> Andrea Monath

Nathan Turner.

"Surf Shack"

"I Love California"

> Nina Freudenberger,

> Summer Thornton,

"Wonderland: Adven-

tures in Decorating."

3:00 pm - 4:00 pm

KEYNOTE - SEEING

IS BELIEVING: WHY

at Home"

SIGNING

@ Mecox

Architects Abeer Sweis and

919 N. La Cienega Blvd.

Schumacher, "Vibrant

Interiors: Living Large

Jeffrey Dungan, "The

Nature of Home: Creat-

ing Timeless Houses"

525 N. La Cienega Blvd. > Join Circa Lighting for an exclusive look into the 8464 Melrose Place newest design magazine, > Join us for a deep dive Frederic, and what makes into California's architecit tick. Q&A with Ashlev tural identity and a conver-Riddle Williams, Senior sation about designing with Marketing Manager, Circa, full walls of glass to conand Dara Caponigro, Editor nect a home with nature, in Chief, Frederic. while also incorporating art collections, valuable 5:00 - 7:00 pm furnishings, and antiques. TOAST TO Moderator: Jennifer Quail.

A GOLDEN HOUR **MARTINIQUE®** @ Harbinger

752 N. La Cienega Blvd. > Join California Home+ Design and Harbinger in a toast to 80 years of CW Stockwell's iconic Martinique® print! Enjoy sunset cocktails, canapes and tropical tunes while discovering the history of Martinique® and seeing the latest iterations of this timeless pattern.

TRAVEL STILL MATTERS

@ Paul Ferrante

8464 Melrose Place

Michaelson and Michele

Trout and architect Marc

ancient sites, museums,

importance of encountering

historic houses, gardens, and

natural wonders. And they

will share their most memo-

rable vovages, lessons, favor-

ite shopping resources and

what's next on their itinerary.

Moderator: Michael Boodro.

Editor in Chief, HIVE: A

MEET & GREET WITH

> Calling all designers and

with Waterworks' Director

of Cabinetry, Joyce Moore,

Also on display: two newly

EXCLUSIVE LOOK AT

4:00 - 5:00 pm

@ Circa Lighting

FREDERIC

launched fittings collections.

architects to a Meet & Greet

Journal of the Design

Leadership Network

3:30 - 5:00 pm

BUBBLY & BITES

8431 Melrose Place

@ Waterworks

Appleton discuss the

> Designers Andrea

7:00 pm onward **CLOSING PARTY**

@ Mehraban 545 N. La Cienega Blvd > It's a wrap for LEGENDS 2022 ... and a launch of a new collection of rugs at Mehraban. Be on hand for the unveiling of César Giraldo's exciting "Straight Lines Unexpected Curves" rug line with drinks by El Silencio Mescal and Tequila Dahlia, and entertainment by DJ Big Drop. Hosted by Mehraban.

OPEN HOUSES

10:00 am - 5:00 pm Wednesday & Thursday

ART POP-UP

@ Una Malan 800 N. La Cienega Blvd. > Explore The Carlos Antonio Gallery at Una Malan showcasing a curated exploration of contemporary modern art including sculptures, figurative paintings and mixed media works.

McKINNON AND HARRIS

915 N. La Cienega Blvd. > Explore our newest pieces, including the deCamp Lune Sofa, Abbot Dining Chair, Chesapeake Dining Arm Chair and Outdoor Accessories Collections

ROSÉ AND NEW FABRICS

ALT FOR LIVING 808 N. La Cienega Blvd. > View the new Marked outdoor fabric and Bisson Bruneel fabric collections. Rosé and fresh Alt popcorn all day every day.

STUDIO M LIGHTING

@ 739 N. La Cienega Blvd. > View a new collection of lighting designed by Mat Sanders for Studio M Lighting at our LEGENDS 2022 !au-aoa

WHAT'S YOUR AURA

@ Modern Rugs LA 711 N. La Cienega Blvd > What color should your rooms be? An experiential exercise in identifying your own aura with the help of the Benjamin Moore curated color palette. Take a picture in their photo booth and see how you can reflect your energy in your home. Sponsored by Benjamin Moore. This is available all day.

10:00 am - 3:00 pm Thursday **GRACIE CELEBRATES**

@8629 Melrose Avenue > Join Gracie owners Jennifer Gracie. Mike Gracie and Zach Shea to celebrate their gorgeous new Melrose showroom expansion, featuring their exquisite new handpainted wallpapers in vibrant colorways. Come for treats and toast our 124 years!

10:00 am - 3:00 pm Thursday

B. David Levine 918 N. La Cienega Blvd > Coffee Klatch.