



ARTWORK COURTESY OF THE JEREMIAH STUDIO ARCHIVE

# THE FASHION OF HOME

## Legends 2023

MAY 9-11

**L C**  
**D Q** LA CIENEGA DESIGN QUARTER

f @ p t v @lcdqla

#lcdqla  
#lcdqLEGENDS2023 #thefashionofhome  
#lcdqLEGENDS



The La Cienega Design Quarter is excited to have your attendance at the most sought after event on the national design calendar. The theme for LEGENDS 2023, THE FASHION OF HOME, is displayed in the windows of the 50 LCDQ member shops, showrooms and galleries on La Cienega Boulevard, Melrose Place and Melrose Avenue.

**A PORTION OF THE PROCEEDS FROM REGISTRATION FEES WILL BENEFIT**  
Art of Elysium.

**2023 LCDQ VOLUNTEER BOARD MEMBERS**

- Philip Stites, Philip Stites Inc.
- Joe Lucas, Harbinger
- Jennifer Gracie, Gracie Studio
- Elizabeth Kaplan, Paul Ferrante Inc.
- Dave Benbow, Mecox
- Matt Costigan, Michael-Cleary
- Tamar Mashigian, Executive Director

**VENDORS**

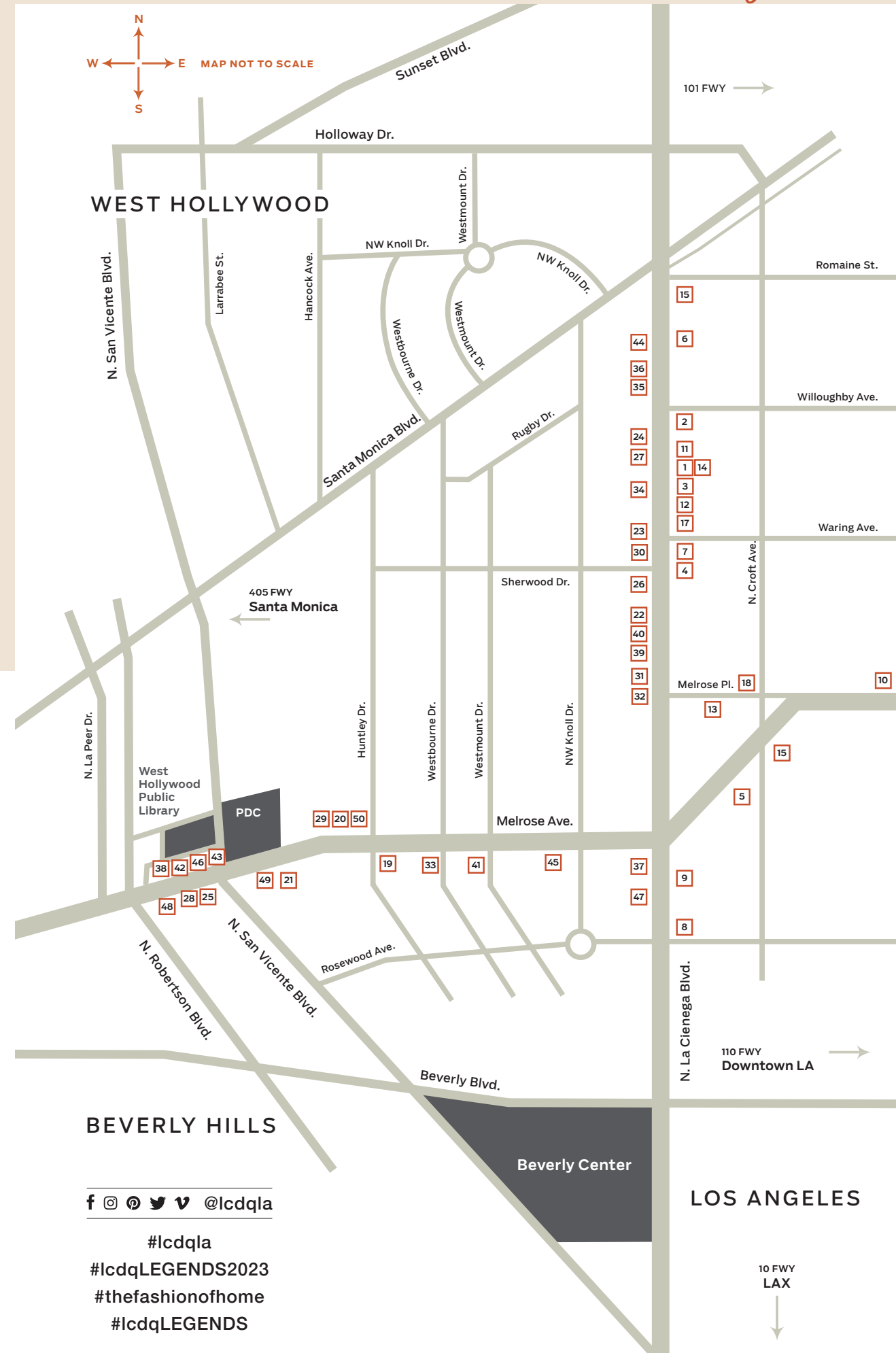
- Event coordination, Programming and Email Marketing: Tamar Mashigian / Designing PR
- PR: Shaun Thompson and Julie DuBrow
- Social Media: Roxie Sarhangi
- Logistics: Vanessa Kogevinas
- A/V: Audio Video LA
- Graphics: Matthew Morgan, Mary Franz
- Assistant: Wendi Calbi

Visit the legendary windows of the La Cienega Design Quarter and witness the creative vision of the participating designers in LEGENDS.

- 1818 Collective – ALT LA / Remains Lighting
- Alexa Hampton – Gracie
- Amy Meier – Harbinger
- Augusta Hoffman – Marc Phillips
- Breegan Jane – Atacama Home
- Carbon Shack Design – Compas
- David Frazier – Mehraban
- Eddie Maestri – MASH Gallery
- Eric Hughes – Mecox
- Georgia Tapert Howe – Serena & Lily
- Jake Arnold for The Expert – Woven
- Jaqui Seerman – Harbinger
- Jen Samson – Modern Rugs LA
- John Ike – Philip Stites
- Ken Fulk – The Rug Company
- Kristine Paige – Una Malan
- L'Esperance Design – Modern Rugs LA
- Legaspi Court – Marc Phillips
- Lucas Browning – Fireside Barbecue Appliance
- Madeline Stuart – Jamal's Rug Collection
- Meg Joannides – McKinnon & Harris
- Meg Lonergan – Farrow & Ball
- Michael Cox – Mehraban
- Nicole Gordon – Renaissance Design
- Noz Nozawa – Harbinger
- Paloma Contreras – Visual Comfort
- Peti Lau – Collective Form
- Richard Shapiro – Loulou by Galerie Carole Decombe
- Rydhima Brar – Cache
- Studio Heimat – Marc Phillips
- Studio LIFE/STYLE – Waterworks
- Studio MTN – Parachute

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**MEMBERS-EAST SIDE**

- 1 ALT for Living
- 2 Antonio's Bella Casa
- 3 Cache
- 4 Christopher Farr
- 5 FAME Hardwood Floors
- 6 Forbes & Lomax
- 7 Harbinger
- 8 Kreiss
- 9 The Luxury Kitchen
- 10 Loulou by Galerie Carole Decombe
- 11 Mash Gallery
- 12 Parachute
- 13 Paul Ferrante
- 14 Remains Lighting
- 15 Renaissance Design Studio
- 16 Serena & Lily
- 17 Una Malan
- 18 Waterworks

**MEMBERS-WEST SIDE**

- 19 Arteriors
- 20 Atacama Home
- 21 Ben Soleimani
- 22 Claremont Furnishing Fabrics
- 23 Collective Form
- 24 Compas
- 25 Dennis & Leen
- 26 Farrow & Ball
- 27 Fireside Barbeque Appliance
- 28 Formations
- 29 Gracie
- 30 Hammer and Spear
- 31 Hollywood at Home
- 32 Jamal's Rug Collection
- 33 Mansour | Mansour Modern
- 34 Marc Phillips
- 35 McKinnon And Harris
- 36 Mecox
- 37 Mehraban Rugs
- 38 Michael-Cleary
- 39 Modern Rugs LA
- 40 Philip Stites
- 41 RH West Hollywood
- 42 The Rug Company
- 43 Saatva
- 44 Selezione Interiors
- 45 Soho Home
- 46 The Shade Store
- 47 Visual Comfort
- 48 Walker Zanger
- 49 Woven
- 50 Wrensilva



**Tuesday, May 9**

**6:00 - 8:00 pm**  
**OPENING CELEBRATION**  
 Catch Steak  
 (VIP Registration only)

**8:00 pm to ...**  
**AFTER PARTY**  
 @Marc Phillips  
 815 N. La Cienega Blvd.

**INFORMATION & REGISTRATION HELP DESK**  
**Wednesday, May 10 & Thursday, May 11**  
**9 am to 5 pm**  
 719 N. La Cienega Blvd.

**Wednesday, May 10**

**9:00 - 11:00 am**  
**WELCOME BREAKFAST**  
 @ Hollywood at Home,  
 703 N. La Cienega Blvd.  
 > Peter Dunham and Hollywood at Home invite you to mix and mingle with the creatives behind our collections and see what's new: Brier & Byrd, Fermeio, Lake August, Leah O'Connell, Penny Morrison, Peter Dunham, Serena Dugan, Tulu, and more.

**9:30 am - 10:30 am**  
**KEYNOTE - Chic Is Chic! The Powerful Pull Between Interiors and Fashion**  
 @ Una Malan,  
 800 N. La Cienega Blvd.  
 > Join Jill Sieracki, managing editor of *Galerie* magazine, for a conversation exploring this incredible intersection with designers Jeremiah Brent, Noz Nozawa and Adam Bram Straus and lighting designer Scott Richler of Gabriel Scott.

**11:00 am - 12:30 pm**  
**LIVING LEGEND KEN FULK PRESENTS "The Movie in My Mind"**  
 @ The Rug Company,  
 8727 Melrose Ave.  
 > Ken Fulk will take guests on

a fascinating illustrated journey through his extravagant design endeavors – followed by a signing of his new book, "The Movie in My Mind," at the Rug Company. Co-sponsored with *Luxe Interiors + Design*, (For VIP Registrants only)

**12:00 PM**  
**DISCUSSION - Uncommon Kitchens**  
 @ Fireside BBQ & Appliances,  
 839 N. La Cienega Blvd.  
 > Designers Jaqui Seerman, Nathan Turner and Chris McCullough discuss how clients are seeking imaginative, style-minded, high-performing kitchens that also keep sustainability top-of-mind. Moderated by: Sophie Donelson, author of *Uncommon Kitchens: A Revolutionary New Approach to the Most Popular Room in the House*. Followed by lunch and a signing.

**12 pm to 2 pm**  
**Lunch with an artistic interlude**  
 @ MASH Gallery,  
 812 N. La Cienega Blvd.  
 > Join Mash Gallery at our Legends Luncheon and mingle with industry professionals against a backdrop of meticulously curated interior design-focused art. Enter our raffle to win a fashionable MASH sweater, designed by our founder, artist Haleh Mashian.

**Lunchtime Siesta**  
 @ Saatva, 8715 Melrose Ave.  
 > Catch your breath on one of Saatva's award-winning mattresses at a catered lunch hosted by designers Betsy Burnham, Rydhima Brar, Linda Hayslett, Sarah Solis and Erick Garcia. Drop your business card and enter to win organic bedding and duvet set.

**12:30 - 2:00 pm**  
**Ray Booth Launches New Hickory Chair Collection at LEGENDS**  
 @ Michael-Cleary,  
 8731 Melrose Ave.  
 > Join Architect/designer Ray

Booth for a tour of his second furniture collection for Hickory Chair followed by a book signing of *Evocative Interiors*, his first monograph.

**1:00 pm**  
**The Art of Hospitality: Divine Details That Make People Feel Welcome**  
 @ Soho Home,  
 8540 Melrose Ave.  
 > Soho Home hosts Joanna Saltz, Editorial Director of House Beautiful, Richard Mishaan, north-renowned interior designer and author, and Candace Hickman, Lead Designer at Soho Home, for a conversation on the magic that makes people feel at home wherever they are. Cocktail reception and book-signing to follow for *Richard Mishaan Design*.

**1:30 pm**  
**KEYNOTE - Creating a Livable Work of Art**  
 @ Renaissance Design,  
 972 N. La Cienega Blvd.  
 > Estate architect Richard Landry and interior designer Philip Nimmo will present the creation of a residence whose design evolved as a contemporary reinterpretation of a classical French chateau. Moderated by *California Homes* Editor-in-Chief Susan McFadden and followed by a book signing for *Creating a Livable Work of Art*.

**2:00 pm**  
**MEET & GREET with Breegan Jane**  
 @ Atacama Home,  
 8627 Melrose Ave.  
 > Join us for a relaxed, fun chat with designer Breegan Jane, browse our new, unique home decor and fashion complements and sip on spring cocktails while trying on some jewelry!

**2:00 to 4:00 pm**  
**Under the Covers!**  
 @ Parachute,  
 804 N. La Cienega Blvd.  
 > Parachute Chief Creative Officer Amy Hoban, and Interior Stylist Scott Horne share insider styling secrets and how to make the signature Parachute bed. Enjoy an exclusive opportunity to help pick their next hit hue. Plus, sips from Kamp wine and bites from Broad St. Oyster Co.

**MATERIALS & PROCESS**  
 @ Hammer and Spear,  
 765 N. La Cienega Blvd.  
 > A showing of new work by Hyunuko, Mugly NYC and TOH Studio.

**2:30 pm - 4:00 PM**  
**Roses and Rosé with Weezie**  
 @ Gracie, 8629 Melrose Ave.  
 > We're blooming with excitement over the launch of the Weezie X Gracie collaboration. Make your own bouquet at our flower bar while getting a first peek at the collection and pick

up your tote bag with gifts from Gracie and Weezie. (For VIP Registrants only)

**3:00 pm**  
**KEYNOTE - California Revival: Historic Style Fashions a Sustainable Future**  
 @ Compas,  
 843 N. La Cienega Blvd.  
 > A conversation with architects and designers who are working to create a sustainable future by honoring, emulating, and preserving California's built and designed past. Moderator: Jennifer Quail, *aspire design and home*

Panelists: Paul Brant Williger, Paul Brant Williger Architects; John Ike, Ike Baker Velten; Estee Stanley, Estee Stanley Design; Gregory Roth, Carbon-Shack Design

**4:00 pm - 6:00 pm**  
**Design Dating Game**  
 @ Alt LA / Remains Lighting Co., 808 N. La Cienega Blvd.  
 > Back by popular demand, the "Design Dating Game," with "contestants" Vanessa Alexander, Adam Hunter, Nina Takesh, and Gil Melott. Followed by taco truck and PINK mariachi band from 5 pm - 7 pm.

**Whiskey Watercolor Club Reunion**  
 @ Harbinger,  
 752 N. La Cienega Blvd.  
 > Esteemed architects Thomas Kligerman, Michael Imber, Doug Wright and Steve Rugo (Ankie Barnes is unable to attend) will have an in-person reunion at LEGENDS and share how painting has served their psyche and their work during the pandemic and after. Moderated by Michael Diaz-Griffith, Executive Director of the Design Leadership Network. Book signing for *Shingle and Stone: Thomas Kligerman Houses* will follow the discussion. Paintings from each architect will be offered for sale, with proceeds going to charity.

**10:30 am**  
**DISCUSSION - The Runway to Interiors**  
 @ Marc Phillips,  
 815 N. La Cienega Blvd.  
 > Having crossed over from fashion to interiors, designers Scott Formby and Jessica Gersten join House Beautiful's Robert Rufino and moderator Carisha Swanson, of House Beautiful, to weigh in on fashion's historical influences and what's relevant now.

**11 am**  
**KEYNOTE - At the Intersection of Fashion and Design**  
 @ Mehraban,  
 545 N. La Cienega Blvd.  
 > *California Home+Design* Lindsey Shook sits down with renowned fashion and interior designer Erin Fetherston to talk about the ins and outs of collaborating with major brands. Mehraban's influential collaborators will be on hand - Cesar Giraldo, Citizen Artist, Erinn V, Erica Islas, Michael Berman, Sure Firestone, and Claudia Afshar to share their collections. Lunch provided by Kogi food truck.

**Recharge @ The Luxury Kitchen**  
 540 N. La Cienega Blvd,  
 > Recharge and unwind from the hustle and bustle of the 2023 LEGENDS activities at The Luxury Kitchen showroom open house.

**6:00 pm**  
**Bedouin Nights**  
 @ Jamal's Rugs,  
 665 N. La Cienega Blvd.

> Join Jamal's Rug Collection as they celebrate 32 years of business on La Cienega Blvd. A night of hookah, dancers, henna tattoos, music, Moroccan tea and open bar.

**7:00 pm**  
**Cesar Giraldo Lighting Debut in Bel Air**  
 > Studio M invites designers to experience designer Cesar Giraldo's premier lighting collection firsthand at a 20,000-square-foot aerie in Bel Air. Light buffet dinner and cocktails. At time of printing, capacity had been reached.

**Thursday, May 11**

**9:00 am**  
**CREATIVE JUICE**  
 @ Serena & Lily,  
 8422 Melrose Ave.  
 > Breakfast bites and fresh pressed juice will be served. Swing by to say hello, peruse our home décor vignettes, and pick up a special gift.

**9:30 am**  
**KEYNOTE - Suzanne Rheinstein: A Legacy Remembered**  
 @ Harbinger,  
 752 N. La Cienega Blvd.  
 > A master class in design and fond walk down memory lane to celebrate the legacy of Suzanne Rheinstein, LCDQ's Living Legend in 2019. Moderator: Bebe Howorth, *Elle Décor*. Speakers: Peter Dunham, Joe Lucas, Parrish Chilcoat

**1:00 pm**  
**DISCUSSION - Looking for inspiration from around the world!**  
 @ Visual Comfort,  
 525 N. La Cienega Blvd.  
 > Paloma Contreras, Michael Del Piero, and Ajiri Aki discuss global design influences moderated by Hadley Keller, Director of Editorial at the Design Leadership Network. Followed by a book signing for Michael Del Piero, author of *Traveled and Textural*, and Ajiri Aki, author of *Joie, A Parisian's Guide to Celebrating the Good Life*.

**1:30 PM**  
**KEYNOTE - Interior Tailoring - The Fashion Trap, Tired Trends and Design Misfires...**  
 @ Harbinger,  
 752 N. La Cienega Blvd.  
 > Moderator Madeline Stuart and her esteemed panelists Designers Paul Wiseman, Michael Cox and Amy Meier will share their views on classic design, trends they avoid, and the design missteps they've made along the way.

**2:00 PM**  
**DISCUSSION - The Dream Team**  
 @ Modern Rugs LA,  
 711 N. La Cienega Blvd.  
 > Collaboration can save your design business, not sink it! An honest conversation with members of The Design Trust and Circaphiles - Corinne Brown, Genevieve Trousdale,

**12 pm**  
**DISCUSSION + LUNCH The Beauty, Fashion and Feel-Good Factor of Socially Conscious Design Sourcing**  
 @ Collective Form,  
 767 N. La Cienega Blvd.  
 > Panelists will explore the complications behind making 'good' choices, from flooring to furnishings, touching on best practices, working with clients and more. Moderator: Kelly Phillips Badal, L.A. & SoCal Homes Editor, Luxe Interiors + Design. Panelists: Peti Lau, Peti Lau Inc.; James Algee, Carlisle Wide Plank Floors; Amanda Gunawan, OWIU Design

Jennifer Leonard, Julia Wong, Phil Norman and Rydhima Brar. Moderated by Laura Eckstein-Jones of Modern Luxury Interiors and followed by a cocktail reception.

**ART ENHANCING DESIGN**  
 @ Michael-Cleary,  
 8731 Melrose Ave.  
 > Harmony Murphy, Director, Gagosian Gallery, and MaryLinda Moss, Founder/Consultant, Source Art discuss with designers Ron Woodson and Kristine Paige of Jackson Paige Interiors how to successfully curate and procure the most impactful art for your projects. Followed by a sips and bites social hour.

**2:30 PM - 4:00 PM**  
**DISCUSSION - Yes, and... Navigating the Media Landscape**  
 @ Hammer and Spear,  
 765 N. La Cienega Blvd.  
 > This roundtable discussion moderated by journalist Jessica Ritz with photographer Roger Davies, Design Brand Consultant Sean Yashar, and Shannon Wollack of Studio Life/Style will look at the various avenues to getting your work recognized in the ever-shifting media landscape. Following, celebrated photographer Roger Davies will sign copies of his book, *Beyond the Canyon: Inside Epic California Homes*.

**3:00 pm**  
**Clodagh: From Couture to Design**  
 @ Marc Phillips,  
 815 N. La Cienega Blvd.  
 > From a couture fashion salon in Dublin in the 1960s to New York, where she opened an interior design studio in the 1980s and launched an illustrious career designing spas, hotels, personal residences, rugs, furniture and an array of product, Clodagh is the consummate trailblazer. LCDQ is proud to screen a 45-minute documentary about an extraordinarily prolific designer who inspires and entralls with her wit and wisdom. A Q&A with Clodagh and Jennifer Quail, deputy edit. or, *aspire design & home*, to follow.

**4:00 pm - 5:30 pm**  
**Mecox's "Class of 2023" Authors**  
 @ Mecox,  
 919 N. La Cienega Blvd.  
 Meet the authors & celebrate designer Eric Hughes' window honoring his client, fashion icon Sarah Jessica Parker! Enjoy a margarita, or grab a NYC hot dog, all while getting a specially signed copy of these special design books! Gray Malin, *Coastal, Italy, Escapes*; Joseph Marini, *Mastering the Art of Entertaining*; Michael Cox, *The Language of Home*; Barbara Sallick, *The Ultimate Bath*; Newell Turner, *Mexican - A Journey Through Design*

**4:30 PM**  
**Book Signing with Artisanal Cocktails & Chocolates**  
 @ Philip Stites,  
 719 N. La Cienega Blvd.  
 Please join California Homes for artisanal gin cocktails and chocolates to celebrate the publication of architect John Ike's book, *9 Houses/9 Stories*, against a backdrop of an incomparable collection of antique treasures.

**5:00 PM**  
**DISCUSSION - Trends, Timelessness, and Reinvention**  
 @ Woven, 8674 Melrose Ave.  
 Designers Jake Arnold for The Expert, Jenna Lyons and Brigitte Romanek discuss how context, history, and the zeitgeist converge with personal style to create unique interiors that last. Moderator: Jessica Romm Perez, VP of Partnerships at The Expert

**Exclusive Preview Cocktail Party at Una Casa Privada**  
 @ Undisclosed Location (For VIP Registrants only)  
 > Cocktails, music and delicious hors d'oeuvres at dusk at Una Malan's private showroom house, Una Casa Privada, nestled in the Hollywood Hills overlooking the LCDQ.

**Champagne and Gourmandises**  
 @ Loulou by Carole Decombe,  
 8282 Melrose Ave.  
 > Galerie Carole Decombe and Loulou celebrate internationally acclaimed designer and artist Richard Shapiro as their window designer for LEGENDS 2023 and host a book signing for Jonathan Rachman, San Francisco-based interior designer and author of "Currently Classic."

**6:00 pm**  
**THE CLOSING PARTY**  
 > Join Ben Soleimani for the final soirée of LCDQ 2023: Fashion at Home to celebrate another legendary week of design. Dance the night away with beats by DJ Nikki Pennie while enjoying delectable bites and sips from Nobu Los Angeles. Open to VIP Registrants.

**Open Houses & Social Time**

**WEDNESDAY AND THURSDAY, MAY 10 AND 11**

**10:00 AM - 4:00 PM**  
**MEN'S FASHION POP-UP**  
 @ HARBINGER,  
 752 N. La Cienega Blvd.  
 > Come shop the men's fashion line BERBA with designer Jake Fessenden and see his collection inspired by the colors, textures and architecture of Morocco.

**10:00 AM - 5:00 PM**  
**WHAT IS FAME? ISN'T IT TIME YOU FOUND OUT?**  
 @ Fame Hardwood,  
 8444 Melrose Ave.  
 > Be the first to visit the new Fame Hardwood showroom during an exclusive pre-grand opening event featuring artwork from some of the most famous artists in the world: Andy Warhol, Chuck Close, Mr. Brainwash, and more! Those 15 minutes at Fame promise to be life altering. First 25 entrants get a free membership into the Fame Club for 1-year.

**10:00 AM- 4:00 PM**  
**OPEN HOUSE ON FASHION ROW**  
 @ Paul Ferrante,  
 8464 Melrose Place  
 > Visit our elegant showroom amidst the fashionable boutiques on Melrose Place and take a tour to see where the world's most discriminating designers find pristine antique and reproduction furniture, lighting and accessories.

**10:00 AM- 5:00 PM**  
**FIRST-EVER LOOK AT HENRY CHRONOS**  
 @ Waterworks,  
 8431 Melrose Place  
 > A preview of the long-anticipated expansion to Waterworks' iconic Henry collection of bath fittings and accessories.

**10:00 AM- 5:00 PM**  
**FASHION POP-UP**  
 @ Atacama Home,  
 8627 Melrose Ave.  
 > Dress yourself up! Atacama Home is proud to present new fashionable products by some of our most vibrant artisan partners from Mexico - from statement jewelry to show-stopping hand bags, these unique products will be exclusively available during LEGENDS for its attendees.

**10:00 AM- 4:00 PM**  
**FRANCOISE KLEIN JEWELRY POP-UP**  
 @ Harbinger,  
 752 N. La Cienega Blvd.

> Françoise Klein, a passionate collector of modern sculptural jewelry, is pleased to present one of a kind pieces from her collection alongside some of her own designs. Wednesday and Thursday at Harbinger.

**10:00 AM - 6:00 PM**  
**L'ESTHETIQUE EXHIBIT**  
 @ MASH Gallery,  
 812 N. La Cienega Blvd.  
 > "L'Esthétique" is a tour de force, a fusion of the ever-evolving field of fine art and interior design. This stunning showcase of artistic brilliance can be viewed individually or with a curator-led walkthrough. Those will be taking place between 11am - 1pm.

**3:00 PM - 5:00 PM**  
**BISSON BRUNEEL AND ROSÉ**  
 @ Alt for Living,  
 808 N. La Cienega Blvd.  
 > Vendor Meet and Greet with Shair Rugs and the French fabric brand Bisson Bruneel, who will be showing their latest bouclette, hem and linen fabrics.

**10:00 AM- 4:00 PM**  
**JAMIE BUSH: FIELD STUDIES PREVIEW POP-UP**  
 @ 816 N. La Cienega Blvd (across the street from Marc Phillips)  
 > Field Studies, the latest collaboration by Jamie Bush and Marc Phillips, takes inspiration from an aerial view of crop patterns whose once structured layouts have been eroded by the embrace of mother nature. Designer Jamie Bush combines natural fibers- aloe, silk, and wool in a unique mix of textures and pile to create depth in an unexpected way. The collection features vivid colors only found when you venture out into the field. Known for his ability to seamlessly marry the worlds of architecture and interiors, Jamie once again creates balance between two worlds to give you the new collection, Field Studies.

**MEMBERS**

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- Christopher Farr ■ Claremont Furnishing Fabrics
- Collective Form ■ Compas ■ Dennis & Leen
- FAME Hardwood Floors ■ Farrow & Ball
- Fireside BBQ Appliance ■ Forbes and Lomax
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