



LA CIENEGA DESIGN QUARTER INVITES DESIGNERS TO UNVEIL THEIR MUSE AT LEGENDS 2015

(Los Angeles, March 4, 2015) – Designers and bloggers from around the U.S. and the world are preparing to descend on Los Angeles for the **La Cienega Design Quarter's** seventh annual **LEGENDS** event, May 6-8, 2015.

Showman designer Ken Fulk of San Francisco, design wunderkind Sam Allen of Fairfield, Conn., Ellen DeGeneres collaborators Cliff Fong and Jane Hallworth of Los Angeles, and rising design star Young Huh of New York will be among the 60 interior designers selected to transform the windows in the quarter on the theme of this year's LEGENDS event, ***Where Muses Dwell***. And English interior design icon Nicky Haslam will travel from London for a special appearance at the McKinnon & Harris showroom in the LCDQ.

One of the most anticipated design events on the national calendar and the largest event of its kind on the West Coast, LEGENDS is a 3-day celebration of design that brings influencers, enthusiasts, top design editors, and purveyors of design to the LCDQ for keynote panels, cocktail parties, receptions, book signings, personal appearances and trunk shows.

Participating interior designers will bring to life their muses – their sources of inspiration – in the 67 windows of the shops, showrooms and galleries in the La Cienega Design Quarter and reveal WHO, WHAT, WHEN or WHERE inspires them most.

San Francisco designer Kendall Wilkinson will present her muse, *Blondie*, at the George Smith showroom, while Patrick Ediger edifies *Marie Antoinette* at the Gina Berschneider showroom. Nature is a popular muse: Betsy Burnham will unveil wild animals at Mecox and Jane Hallworth – Mother Nature at Lee Stanton. Some designers are inspired by the ethereal: Annette English will venerate “a guiding genius” at Downtown and Jeff Andrews – “movement” at Fuller & Roberts. Thomas Allardyce’s interpretation of the theme is literal: His window at Janet Yonaty will celebrate one of the 9 Muses in Greek Mythology, Euterpe, the goddess of music.

Last year’s keynote panels and other programs were overflowing, with standing-room-only audiences. This year, Clinton Smith, Veranda’s editor, will delve into the evolution of the designer monograph and the design book that has yet to be written with his panel of design stars. Domaine Home’s Creative Director Mat Sanders will lead a conversation on repurposing design with Jessica Alba and Anna Brockaway, founder/curator of Chairish.

Other showroom programs during LEGENDS 2015 will feature Commune Design, fresh off their Green Room for the 2015 Academy Awards, and “Breaking Bad” star Bryan Cranston’s interior designer John Turturro.

On the social front, House Beautiful's new editor in chief, Sophie Donelson, will make her West Coast debut as the guest of honor at a cocktail party, and LEGENDS VIP pass holders will have a reprise of their favorite signature social events, including the Gala on Wednesday, May 6, sponsored by 1stdibs and Coldwell Banker Previews International; the Blogger Breakfast, *Elle Decor* Power Lunch, Tribute Party and After Party on Thursday, May 7; and the Friday Fresco Lunch and Closing Party on May 8.

Access to the Signature Social Events can be had with a LEGENDS VIP pass, which is \$275. This year proceeds from the sale of VIP passes will benefit Habitat for Humanity of Greater Los Angeles and the La Cienega Design Quarter Beautification Fund.

ABOUT LEGENDS: In its seventh consecutive year, LEGENDS has attracted over 60,000 attendees and garnered 130 million+ media impressions in 2014 alone. The parties, lunches and programs are a huge draw, with as many as 800 people at the kick-off party in previous years and capacity audiences of 150-200 at the programs held in LCDQ member shops and showrooms. LEGENDS 2015 presenting sponsors are 1stdibs and Coldwell Banker Previews International. National media sponsors are: *Elle Decor*, *House Beautiful*, *Luxe Interiors + Design*, *Milieu*, *Traditional Home* and *Veranda*. Regional media sponsors are *California Home + Design* and *California Homes*.

ABOUT LCDQ: The La Cienega Design Quarter was founded in 2008 to promote the burgeoning antiques and design neighborhood on one of Los Angeles' oldest thoroughfares. Since the 1950's, La Cienega Boulevard has been the leading destination for interior design, shopped by icons like William Haines, Elsie de Wolfe, Tony Duquette, Frances Elkins, Chet Chidester, Michael Taylor and Kalef Alaton. Today La Cienega (running north south through Los Angeles and West Hollywood) and Melrose (an East-West street) continue to be the leading destination as top designers, celebrities and selective shoppers nationwide source the most unique design in the world from the shops, galleries and showrooms of the LCDQ.

Attached is a list of participating window designers and their muse. For a schedule of LEGENDS 2015 events and program highlights, visit www.lcdqqla.com.

High resolution images of window designers, panelists and moderators, as well as event photography from previous years' LEGENDS events are available upon request. Interviews with designers, moderators, panelists, LCDQ board members and LEGENDS sponsors require at least 24 hours' notice.

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LCDQ 2015 WINDOW DESIGNERS

(Interior Designer – Showroom Window – Muse)

Alexandra Loew – Jamal’s – *Sonia Delauney*
Amanda Richards – JD Staron – *Edith Piaf*
Amy Meier – Marc Phillips – *My Mother’s Workroom*
Annette English – Downtown – *A Guiding Genius*
Barondes Morris – Egg & Dart – *Gustav Eiffel*
Betsy Burnham – Mecox – *Wild Animals*
Cami Wright – Sherle Wagner – *The South/ Texas*
Christina Rottman – Mansour
Christopher Kennedy – Marc Phillips
Cliff Fong – Dragonette
Commune Design – Remains – *Viennese Secession*
Curated – Downtown
Elizabeth Dinkel – Nicky Rising – *Julia Morgan*
Gary Gibson – Lee Stanton – *Sculptor Martin Puryear*
Geoffrey de Sousa – Tufenkian
Hallworth Design – Lee Stanton – *Mother Nature*
Hammer & Spear – Woven Accents
Jason Oliver Nixon/Madcap Cottage – Baker
Jeff Andrews – Fuller & Roberts – *Movement*
Jeneration Interiors (Jennifer Dyer) – Ralph’s Antiques
John Wooden – Mansour – *Diego Giacometti*
Julia Buckingham – The Rug Company – *Slim Aarons*
Kate Lester Interiors – Hollywood Sierra Kitchens – *Father Time*
Katie & Jason Maine – Jean de Merry – *Jane Birkin & Serge Gainsbourg*
Ken Fulk – Therien – *The Movie Inside My Mind*
Kendall Wilkinson – George Smith – *Blondie*
Kerry Joyce – McKinnon & Harris
KM Nelson – Egg & Dart – *Pauline de Rothschild*
Konstantin Kakaniyas – Jasper
Kylee Shintaffer – Hollyhock
Larry Rizkowsky – The Rug Affair – *Bank Vault*
Laura Kirar – Baker
L’Esperance Design – Dragonette – *The World of Cartier*
Mark Sikes – Hollywood at Home
Matt O’Dorisio – Cote Jardin – *Yves Saint Laurent*
Maxime Jacquet – George Smith – *Andy Warhol*
Maya Williams – Marc Phillips – *Women of Rock*
Michelle Workman – Mehraban – *Starlettes & Set Decorators of the 1940’s*
Natasha Baradaran – Claremont – *La Dolce Vita*
Nathan Turner – Serena & Lily
Patrick Ediger – Gina Berschneider – *Marie Antoinette & Thalia*
Philip Gorrivan – Harbinger
Platner & Company – Stark – *Rose Cumming*
Ryan Saghian – Janet Yonaty – *Iran*
Sam Allen – Hollyhock
Scot Meacham Wood – Mehraban
Scott Mitchell & Denise Kuriger – Jonas – Charles Gwathmey & Naomi Leff
Stephen Shutts Design – Sherle Wagner – *Eden*
Studio Tim Campbell – Elizabeth Eakins
Susan Cohen – JD Staron – *Coco Chanel*
Tag Front – Renaissance – *Maria Felix*
Thomas Allardyce – Janet Yonaty – *Old Havana*
Tim Barber – Waterworks
Timothy Corrigan – Compas – *Charles de Beistegui*
Todd Nickey & Amy Kehoe – Hollywood at Home – *Wes Anderson*
Vance Burke – Reborn Antiques – *Albert Hadley*
Windsor Smith – Arteriors – *Renee Perle*
Young Huh – Harbinger