

[WEDNESDAY, MAY 8]

6:30-8:30 pm

LEGENDS GALA

Sponsored by 1stdibs and Coldwell Banker Previews
(by invitation only)

Please RSVP for Thursday
and Friday events at:

LCDQLA.COM/LEGENDS-2013

[THURSDAY, MAY 9]

V 8:30-10:00 am
**BLOGGER BREAKFAST
& DISCUSSION**

Merida VIP/Blogger Lounge
Stanton Court
765 N. La Cienega Blvd.

Meet Social Media Ambassadors for LEGENDS 2013: Megan Arquette of *Beach Bungalow 8* and *The Skirted Roundtable*, Kelly Lee of *Kelly Golightly*, and Alissa Swedlow of *The Goods Design*. Find out what they want in their blogs, how blogs work and all you need to know about social media.

Immediately following breakfast,

[THURSDAY, MAY 9] CONTINUED

Merida's CEO Catherine Connolly will lead a discussion about the "Art of Customization" and its value in today's design world with designers Tim Campbell and Ross Cassidy.

9:30-10:30 am

KEYNOTE: STUFF: An Interactive Guide to Collecting and Decorating

Therien

716 N. La Cienega Blvd.

MODERATOR: Newell Turner, Editor
in Chief, *House Beautiful*

House Beautiful Editor in Chief
Newell Turner in conversation with
interior designer and author Carey
Maloney on bringing the design
book into the information age.

*STUFF: The M (Group) Interactive
Guide to Collecting, Decorating
with, and Learning about Beautiful
and Unusual Things* transports
readers into cyberspace using digi-
tal recognition software linking the
reader to over 500 curated topic
links. With this state-of-the-art
presentation, Newell and Carey will
bring the beautiful and informative
printed content we all crave into the
Digital Age.

10:30-11:30 am

DOING THE WRIGHT THING: Preserving the Architect's 4 Textile Block Homes in L.A. Soli Architectural Surfaces 8483 Melrose Ave.

Frank Lloyd Wright's visionary
influence on architecture is reflected
in the facades of 4 textile block homes
in Los Angeles (Ennis, Freeman, Storer
and Millard). Architects Steven Ehrlich
and Franco Vecchio, along with Jeffrey
Herr, Curator at Hollyhock House, will
discuss the value in and methods of
preserving these houses, where Wright
elevated the ordinary concrete wall
to art by creating ornamental, almost
brocade-like patterns in the concrete.

11:00 am-12:00 pm

KEYNOTE: PAST PRESENT

George Smith

804 N. La Cienega Blvd.

MODERATOR: Pamela Jaccarino,
Editor in Chief, *Luxe Interiors + Design*
PANELISTS: Philip Gorrivan,
Mark D. Sikes, Ron Woodson
and Jaime Rummerfeld

How and why legendary
designers from the past influence
today's top talents.

VALET, SHUTTLE SERVICE AND EXTENDED SHOP HOURS

S Shuttles will circle throughout the Quarter, stopping at each corner and the Merida VIP/Blogger Lounge at Stanton Court, as needed throughout the day. **V** Valet your car at this early-morning event—and pick up your vehicle at any valet location within LCDQ.

Enjoy extended hours of operation and exclusive weekend access to LCDQ shops. Thurs., May 9, 10 A.M. – 6 P.M. and Fri., May 10, 10 A.M. – 5 P.M.

[THURSDAY, MAY 9]

12:00-1:30 pm

POWER LUNCH

Hosted by Michael Boodro,
Editor in Chief, *Elle Decor*
(by invitation only)

1:30-2:30 pm

**KEYNOTE: INTEGRITY vs. INGENUITY:
Buy New or Buy Vintage?**

Janet Yonaty, Inc.
8642 Melrose Ave.

MODERATOR: Ann Maine.

Editor in Chief, *Traditional Home*
PANELISTS: Thom Filicia,

Oliver M. Furth, Molly Luetkemeyer

A panel of leading designers joins *Traditional Home* Editor Ann Maine to discuss the pros and cons of designing with authentic antiques versus inspired reproductions—and how availability, accessibility, cost and integrity of design affect the decision.

2:30-3:30 pm

MEET AMERICAN DESIGN ICON

**C.Z. GUEST Through the Eyes of
Author Susanna Salk**
Downtown

719 N. La Cienega Blvd.

Design author Susanna Salk travels from Connecticut to present the book that *Vogue*, *Vanity Fair* and other magazines are raving about, *C.Z. Guest: American Style Icon*. Though she was a grand dame of

high society, Guest was modern and considered a night out dancing at Studio 54 or partying at Andy Warhol's factory as important as a black-tie ball. She had such an influence on society, fashion and interiors over five decades that *Time* magazine put her on the cover in 1962.

3:00-4:00 pm

**KEYNOTE: BLUE-CHIP INTERIORS:
The Fine Art of Living with and
Designing Around Important Works
of Art**

Woven Accents

8674 Melrose Ave.

MODERATOR: Anthony Barzilay

Freund, Editor, *Introspective Magazine*

PANELISTS: Cliff Fong,

Peter Fetterman, Richard Shapiro

A panel of art-world insiders and top interior design talents joins Anthony Barzilay Freund, editor of *Istdibs' Introspective Magazine*, to explore the exciting nexus of art and design.

3:30-5:30 pm

**OPEN HOUSE: Meet the Latest
Group of Design Authors**

Hollyhock

927 N. La Cienega Blvd.

Mecox

919 N. La Cienega Blvd.

New York designers David Scott (*Outside the Box: An Interior Designer's Innovative Approach*) Alex

Papachristidis (*The Age of Elegance*) and Carey Maloney (*STUFF: Interactive Guide to Collecting, Decorating With, and Learning About, Wonderful and Unusual Things*) and Connecticut designer Florence de Dampierre (*Walls*) will introduce and sign their design books at Hollyhock, while photographer Tim Street-Porter (*Doris Duke's Shangri-La: A House in Paradise*), designer and design author Annie Kelly (*Rooms to Inspire by the Sea*) and Texas architect Michael Imber (*Ranches, Villas, and Houses*) also will be on hand to chat and sign their volumes at Mecox.

4:00-5:00 pm

**THE INTERIOR DESIGN INDUSTRY
IN 2013 - Now What?**

Egg & Dart Home

525 N. La Cienega Blvd.

Crans Baldwin, CEO of Edward Ferrell + Lewis Mittman, has spoken to thousands of designers across the U.S. In his talks he shares insights and forecasts future opportunities for the design industry. His speeches are fun and his predictions often correct. In a presentation sponsored by *Angeleno* magazine and *Interiors California*, Crans will share 10 ideas that can help you grow your business; Aging in Place, the next big thing; and Education Before Decoration, among other topics. Q&A and reception to follow.

[THURSDAY, MAY 9] CONTINUED
4:30-5:30 pm
**KEYNOTE: CROSSOVER CREATIVES:
Can Designers Have it All?**
The Rug Company
 8202 Melrose Ave.

 MODERATOR: Mayer Rus, West Coast
 editor of *Architectural Digest*

 PANELISTS: Chris Barrett,
 Natasha Baradaran, Jay Jeffers,
 Christopher Sharp

 Join Mayer Rus, West Coast editor
 of *Architectural Digest*, as he
 explores the challenges for designers
 extending into neighboring markets
 without diluting their brand's integ-
 rity or creative vision.

5:30-7:00 pm
COCKTAILS AND BOOK SIGNING
Dragonette Ltd
 711 N. La Cienega Blvd.

 Cocktails and book signing for
 Jeryl Brunner, author of *My City,
 My Los Angeles: Famous People
 Share Their Favorite Places*. Brun-
 ner, a journalist whose work has
 appeared in *O, the Oprah Magazine*,
 and *InStyle*, has interviewed
 hundreds of celebrities, including
 Madonna and George Clooney.

7:00-9:00 pm
LEGENDS TRIBUTE PARTY

 Hosted by Ann Maine,
 Editor in Chief, *Traditional Home*
(by invitation only)
[THURSDAY OPEN HOUSE EVENTS]
9:00 am-5:00 pm
MERIDA VIP/BLOGGER LOUNGE
Stanton Court
765 N. La Cienega Blvd.

 Displayed in the Lounge are cus-
 tom rugs designed by Tim Campbell,
 Jeff Andrews, Jay Jeffers, and
 Ross Cassidy in collaboration with
 Merida's newly launched Design Lab.
 Cocktails and refreshments will be
 served courtesy of Merida all day at
 the Merida VIP/Blogger Lounge.

11:00 am-2:00 pm
**OPEN HOUSE: From Australia and
the Farm to La Cienega**
Sydney Harbour Paint Company
 8585 Melrose Ave.

 Sydney Harbour Paint Company, in
 conjunction with Sirena restaurant,
 hosts organic light fare and cool
 drinks to those who attend a meet-
 and-greet with Sydney Harbour Paint
 Company founder Peter Lewis, direct
 from Australia. Visitors who drop off
 a business card will be entered in a
 drawing for a can of custom paint.

11:00 am-4:00 pm
MEET THE MAKER
Renaissance Design Studio
972 N. La Cienega Blvd.

 Join Bagues President Michael
 Risser and two of the top artisans

 from the Bagues Paris factory as
 they demonstrate the gilding,
 crystalizing and assembly of 3
 authentic chandeliers designed
 after models in the company's
 prized archives. Watch as the
 chandeliers come to life and are
 hung in the showroom, and join
 in a champagne toast.

2:00 pm-5:00 pm
OPEN HOUSE
MK Collection
8629 Melrose Ave.

 Lively libations and fresh fare.
 Join us to celebrate MK Collection's
 opening on Melrose Avenue and dis-
 cover LCDQ's New Kid On The Block.

All Day
EXHIBITION
Off The Wall Antiques
737 N. La Cienega Blvd.

 OTW will feature a recently
 uncovered "Time Capsule" of a
 50-year collection of WPA period
 paintings from the 1930s. This
 monumental archive of some 200
 works depicting American street
 scenes and industrial and transpor-
 tation themes will be on view for
 the first time ever during LEGENDS
 2013. Refreshments will be served.

[FRIDAY, MAY 10]

[FRIDAY OPEN HOUSE EVENTS]

9:00 am-5:00 pm

MERIDA VIP/BLOGGER LOUNGE

Stanton Court

765 N. La Cienega Blvd.

Displayed in the Lounge are custom rugs designed by Tim Campbell, Jeff Andrews, Jay Jeffers, and Ross Cassidy in collaboration with Merida's newly launched Design Lab. Cocktails and refreshments will be served courtesy of Merida all day at the Merida VIP/Blogger Lounge.

11:00 am-4:00 pm

MEET THE MAKER

Renaissance Design Studio

972 N. La Cienega Blvd.

Join Bagues President Michael Risser and two of the top artisans from the Bagues Paris factory as they demonstrate the gilding, crystalizing and assembly of 3 authentic chandeliers designed after models in the company's prized archives. Watch as the chandeliers come to life and are hung in the showroom, and join in a champagne toast.

All Day

EXHIBITION

Off The Wall Antiques

737 N. La Cienega Blvd.

OTW will feature a recently uncovered "Time Capsule" of a 50-year collection of WPA period paintings from the 1930s. This monumental archive of some 200 works depicting American street scenes and industrial and transportation themes will be on view for the first time ever during LEGENDS 2013. Refreshments will be served.

[FRIDAY SCHEDULED EVENTS]

9:30-10:30 am

KEYNOTE: CYCLING THROUGH HISTORY

Dragonette Ltd

711 N. La Cienega Blvd.

MODERATOR: Michael Boodro,

Editor in Chief, *Elle Decor*

PANELISTS: Kim Alexandriuk,

Timothy Corrigan, Alex Papachristidis,

Madeline Stuart

Why certain periods come into (and go out of) style repeatedly — and what's next on the horizon. Book signing to follow.

10:30-11:30 am

THE GO-GO YEARS AND BEYOND: Recreating Upholstery from Earlier Eras

Gina Berschneider, Inc.

847 N. La Cienega Blvd.

MODERATOR: Susan McFadden,

Editor in Chief, *California Homes*

The Gina Berschneider Showroom, Los Angeles Chapter of the American Society of Interior Designers and *California Homes* magazine present a vibrant panel discussion on recreating upholstery from earlier eras. Special guest panelists to be announced. Reception to follow.

11:00 am-12:00 pm

KEYNOTE: ALL ACCESS DESIGN: Reaching Today's Sophisticated Shopper

Jean de Merry

8417 Melrose Place

MODERATOR: Peter Sallick,

co-founder of Dering Hall and

CEO of Waterworks

PANELISTS: Jane Hallworth,

Tim Clarke, James Huniford

A panel of top designers joins Peter Sallick, co-founder of Dering Hall and CEO of Waterworks, to share insights about the business of expanding beyond private clients, and speaking to the fast-growing and ever-evolving audience of savvy trade and consumer shoppers

[FRIDAY, MAY 10] CONTINUED

through a new breed of retail and online experiences.

12:00-1:30 pm

AL FRESCO LUNCH

Hosted by Pam Jaccarino, Editor in Chief, *Luxe Interiors + Design* (by invitation only)

1:30-2:30 pm

KEYNOTE: THE NEW LUXURY

Szalon

910 N. La Cienega Blvd.

MODERATOR: Samantha Brooks, Senior Contributing Editor, *Robb Report Home & Style*

PANELISTS: Joan Behnke,

Grant Kirkpatrick, David Wiseman

How high-end design has changed since the recession and where it's headed.

3:00-4:00 pm

KEYNOTE: GO WEST YOUNG MAN

Tufenkian Artisan Carpets

501 N. La Cienega Blvd.

MODERATOR: Erin Feher, Editor in Chief, *California Home+Design*

PANELISTS: Jamie Bush,

Trip Haenisch, James Radin

Creative gay men from around the globe flocked to West Hollywood in the 1940s to create iconic movie sets. But their influence extended far beyond the silver screen: Elaborate, and often fantastical, architecture

sprang up in the neighborhood.

California Home+Design Editor in Chief Erin Feher sits down with three of LA's most prominent designers to discuss the impact of the gay community on design and one of its major epicenters.

3:30-5:00 pm

KELLY WEARSTLER: Book Signing and Collection Preview

Kelly Wearstler

8440 Melrose Ave.

Meet the designer as she signs her latest book, *Kelly Wearstler: Rhapsody*, and previews her new collection of wall coverings, fabrics and trimmings with Groundworks.

4:30-6:00 pm

THE NEXT WAVE: Brand Building via Digital and Social Media Baker Furniture

360 N. La Cienega Blvd.

MODERATOR: Newell Turner,

Editor in Chief, *House Beautiful*

PANELISTS: Jon Call, Tyler Dawson,

Catherine Kwong

4:30-6:00 pm

BOOK SIGNING AND MARGARITAVILLE with Nathan Turner

Mecox

919 N. La Cienega Blvd.

See an example of a Nathan

Turner-set table and meet the

author of *Nathan Turner's American Style: Classic Design and Effortless Entertaining* as Mecox hosts a tapas and margarita reception for the designer to celebrate his first book.

5:30-7:00 pm

RONDA CARMAN BOOK SIGNING and conversation with Domaine Founder Mat Sanders Harbinger

752 N. La Cienega Blvd.

The tables will be turned on Ronda Carman as she treks all the way from her home in Scotland to L.A. to launch her book *Designers at Home: Personal Reflections on Stylish Living*. Carman, who is accustomed to doing the interviewing, will be joined by Martyn Lawrence Bullard, whose home is in the book, in an interview with Mat Sanders, editorial director of the soon-to-be-launched website DomaineHome.com. Followed by signature "Help Me Ronda" cocktails.

7:00-9:00 pm

FINALE PARTY

Hosted by Dara Caponigro, Editor in Chief, *Veranda* (by invitation only)